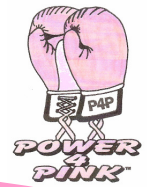




Chemo-Kemosabe



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Power 4 Pink

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A Look Back at 2010

In 2010, we were able to provide and raise money with two major fund raisers last year, our casino bus trip and 2nd annual golf outing. We even added one more for the Holidays, it was Lunch with Santa. For our first attempt, Santa was able to visit with 80-85 kids; the kids had lunch and received small gift bags. We were able to raise \$413.00. In all, we raised \$8,676.28 after expenses.



This year we plan on networking with the other organizations in the community and working even harder to get our mission statement working for breast cancer patients of Lorain County. We hope to work closely with local businesses in Lorain County to further breast cancer awareness.

Thank you for your continued support, P4P.

Officers:

- Marcy L. Calvert, President
- Mary DeVinitz, Vice-President
- Mary A. Feakins, Secretary
- Nikki Hamrick, Treasurer
- Lidia Ganobcik, Sgt-At-Arms
- Kathy Shupp, Director

Logo Bags

The organization has "Support Bags" for those going through cancer treatment. The Bags include the newsletter, Power 4 Pink organization information, a journal, supportive and inspirational books, coupons for spa treatments, information on The Fitting Room, 10% off a shellac manicure, and more. A few of the bags have been given out to those in need, and have received sincerest thanks from the recipients. Power 4 Pink will continue to provide The "Support Bags" and the contents will continue to evolve.

Our Mission: To provide patients who are diagnosed with breast cancer support and resources to improve the quality of their life. To provide relief to this individual by arming them with a comprehensive list of available resources that will encompass all possible aspects of medical and personal care.

The Vision: The beginning of my journey with breast cancer was extremely frightening. But, I had insurance, wonderful doctors, the very best care, and family and friends that people only hope to have in their corner when facing uncertainty.

Now that I have met the challenge of this life changing disease, I feel that I need to give back to those who may face this battle. The cost is earth shattering to say the least. I have great insurance, but waiting for approval for treatment is an interesting concept. I do not know what I would have done if my insurance company would have denied my treatment.

There are so many without adequate insurance or none at all. I believe that those without financial resources need to have the same ability to fight this disease as I did. As I sat in the cancer center, I began to envision the concept of the **Power 4 Pink**. It is my hope to first help prevent and educate about this disease and perhaps someday give women young, old, white, black, educated, or homeless the same fighting chance that I was so blessed to receive.

Marcy Calvert
Breast Cancer Survivor

Chemosabe Korner

From the National Cancer Institute – In 1975, the incidence rate for female breast cancer in the U.S. was 105 new cases diagnosed for every 100,000 women; the mortality rate was 31 deaths for every 100,000 women. In 2007, the latest year of updated statistics, the U.S. incidence rate for female breast cancer was approximately 125 new cases diagnosed for every 100,000 women; the mortality rate was approximately 23 deaths for every 100,000 women. Although the incidence rate in 2007 was higher than in 1975, this rate has been declining since 1998-1999, when it peaked at a rate of 141 new cases for every 100,000 women. The breast cancer death rate in the U.S. has been declining steadily since 1989-1990, when it peaked at a rate of 33 deaths for every 100,000 women.

For more information, visit the National Cancer Institute at www.cancer.gov.

Education and support is important for anyone going through this disease.

That is what our organization has set out to do, help educate and support those people fighting this battle here in Lorain County. Join our cause. The more people we have involved, the more we raise awareness and share the information we have gathered.

Make your fight, our fight! We are here to help you.

Susan G. Komen designates a person affiliated with a cancer survivor as "co-survivor". Tonto, faithful friend to the Lone Ranger, called him Kemosabe. May we all be a Chemosabe to those survivors dear to us!

Upcoming Events

Bus Trip to Rivers Casino, Pittsburgh – Our 3rd Annual Casino Bus Trip took us to Rivers Casino on Mar. 2nd at 7:30 am. We had a total of 34 people participate this year. Once again, Sally Roth kept us well informed and taken care of during our trip by providing beverages, snacks, and a bagged lunch. The winner of this year's horserace was "DOC"! We had a 50/50 raffle, which totaled \$258.00. There were a few big winners on this trip. Congratulations to you! In the spirit of 'giving', Paul Sliman donated a very generous check to the organization. THANK YOU PAUL! Your donation was very much appreciated by everyone in the organization.

3rd Annual Golf Outing at Grey Hawk Country Club – Saturday, June 25th. Registration begins at 7:30am, along with a continental breakfast, juices and coffee. Our shot-gun start will be at 8:30am. The hole-in-one prizes will be on several of the par 3's. This year we hope to make it even more inviting to everyone. Everyone will enjoy lunch at the turn and sit-down dinner at the end of 18-holes. Golfers will be able to enjoy raffles and a 50-50 Reverse raffle. The Power 4 Pink Organization would like to invite any local Lorain County business to become a hole sponsor. And we are hoping to have Paul Sliman and Sliman's Chrysler, Dodge and Jeep Dealer in Amherst participate again this year as a major sponsor.

Bowl-a-thon at Rebman's Bowling Center – Rebman's again will be hosting a bowl-a-thon in October this year. More details to be announced at a later date.

www.power4pink.com is our new website. Our newest "event" is in the infancy stage, but you can find information, look up past and upcoming events, join the cause, or give a donation through Pay-Pal.

Power 4 Pink:

PROVIDING
OUR
WOMEN
ESENTIAL
RESOURCES

4

PROGRAMS
IN
NEED
KARE

